

SALES PROPOSAL



SNIPER
MARKETING

Get Your Target

Sniper Marketing (SM) is a Marketing and Advertising Company, specializing in the creation and management of innovative advertising media channels and solutions that aim at specific Target Audience at specific Locations and on specific times. The need to advertise to a specific audience on times when there is no other occupational option is what we have called Sniper tactic approach and has led to the brewing of our marketing concepts and hence the company name.

Sniper Marketing is an international company with offices in South Africa and Mozambique both with an massive African foot print in Mobile LED Stage truck assembly, distribustion and hire.

We have established our name based on great service delivery, and the abilty to be available in every Country



Overall Description			
Chassis Brand	FOTON; JAC; MAN; ISUZU	External dimension	9010mm×2550mm×3925mm
Emission standard	Euro III	Gross mass	10100KG
Hydraulic Lifting & Supporting System			
Lifting system for LED screen	Electric putt, Lifting height:2000mm, afford 3T, synchronous error: 1mm	supporting system	Hydraulic cylinder. Lifting height: 300mm, each afford 5T, wind-proof level can reach to maximum level 8.
Super Silent Generator Set			
Brand	GOOYO (or client option)	Power	20KW (or client option)
Overall Dimension	1430mmx770mmx1250m	Number of cylinders	Water - cooled inline 4-cylinder
Air displacement	4.33L	Bore*stroke	114mmx120mm
Main LED Display (Left Side)			
LED Screen size	5376mm × 2496mm	Module size	192mm(W) ×192mm(H)
Chip	R,G,B:EPISTAR	Pixel pitch	6mm SMD (or client option)
Brightness	≥7000cd/ m ²	Life span	10,000.00h
Average Power consumption	600W/ m ²	Max power consumption	1000W/ m ²
Rear LED Screen			
Screen Size	1280mm×1920mm	Pixel Pitch	8mm SMD (or client option)
Chip	R,G,B:EPISTAR	Module Size	320mm(W) ×320mm(H)
Strip LED (Right Side)			
Screen size	6080mm×480mm	Pixel Pitch	10 mm
Chip	R:EPISTAR	Module Resolution	16pixel(W) ×16pixel(H)
Scrolling Light box			
Display number	2 pieces	Roller diameter	100 mm
Motor power	≥80W	Control mode	Intelligent remote control

Power supply			
Input Voltage	380V/50A	Output Voltage	220V (or client option)
Multi-media control system			
Industrial PC	Processor: Dual Core CPU, display card:1G,hard disk:500G,CD-ROM:DVD, internal storage:2G (or client option)		
Monitor	15-inch LCD display	Power amplifier	unilateral output power: 200W
LED Speakers	200WX2	Control system of LED screen	LINSE, Video processor included, Support SDI /HDMI Camera signal for livebroadcast
Outer frame and inner decoration			
Frame Material	1.5mm Cold rolled metal plate	Surface Color	pure white car baking varnish
Inner Decoration	Fire Retardant Board	Waterproof Processing	Vehicle plastic irrigation processing
Manual Stage on board			
Stage size	6mx3.6m	Loading capacity	150kg/ m ²

3. Technical Advantage

Vehicle-specified LED Display:

A. Made of large chip tube, high brightness, less attenuation, the luminance keeps over 6500cd/m² after 5 years , life-span of more than 100,000 hours.

B. With our patented high-refresh rate display technology, regardless of shooting with a camera or other photographic equipment will not result in scan lines. The entire screen is as clear as a mirror. With the unique point by point correction technology of the control card, the LED screen can be corrected a few years later. After the correction, the LED screen picture will be soft again. This is an effective solution to solve screen mess phenomenon.

C. Besides the PCB adopts four layers board, which is puncture resistant and anticorrosive, connectors are made of horn card buckle and DB9 terminals to prevent poor contacting damage resulting from the vehicle vibration. Besides the waterproof design of each cabinet. it is also under rubber seismic processing to enhance the shockproof level of the complete led display screen.

Generator set: This technology is specially developed for our LED advertising vehicles by our R&D dept. Four fixed bolts and the shock pad could ensure the generator could be running normally when the truck is moving. Relying to Gooyo power's unique ultra-quiet technology, there is only 51 db of noisy at 7 meters. Since the generator room is installed with noise-absorbent cotton, the noise is even lower. In order to facilitate our customers to maintain equipment, we offer a free set of an oil filter, a fuel filter, and an air filter.

Lifting system of LED screen : We use the electric puts as the lifting system, since the synchronization error of two Electric puts is only 1mm, and the electric cylinder hardly need any maintenance service for 3 years. Meanwhile the hydraulic cylinder needed to be checked if oil leak or pipe damage every 15 days, which is a great burden for customers. The electric puts is high safety and will not fall down without manual operations.

Professional vehicle mounted air-conditioner: In the case of high temperatures in some countries, it could well cool the carriage, and provide a very comfortable environment for the staffs. Its most important function is cooling the LED screen and the generator. The vehicle air-conditioner could adapt to harsh ambient temperature, and it also has excellent quake-proof index and waterproof index. **Control System:** With LED speakers, amplifiers, industrial pc, video processor, you could do mobile advertising, promotion, events, election, on-site live recording and broadcasting, television program broadcasting, live karaoke and so on.

Interior space optimization: We offer a free space in the front of the carriage. So customers could use it as a reception room, a showroom, or a dressing room and so on.



We Get Your Target

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